

CLIP4 Quarterly Progress Update (July - September 2026)

Q3 Rotary Report

Main Activities

Date	Activity	Description and Feedback
July 9, 2026	Workshop 2	Workshop 2 was held on 9 July, with content designed around needs identified by teachers before the session. • The program covered AI, the Rermork Digital Library, storytelling, games, construction activities/worksheets and two guest practical sessions. • All eight components averaged at least 4.43/5 for usefulness. Detailed feedback is summarized below.
July 16 - Aug. 20, 2026	2nd Technical Meeting Support	Round 2 Technical Meeting support was completed across all nine preschool clusters. • 4 visits were conducted in July and 5 in August, recording 241 teacher interactions. • Target teachers increasingly led demonstrations and linked activities to Ministry lesson plans and STEAM objectives. Limited access to laminating machines remained a recurring challenge.
July - September	Sala Rean Sabey Production	Sala Rean Sabey moved from intensive production into classroom testing during Q3. • 19 episodes were filmed during David's July visit, followed by additional Special Window filming and editing in August and September. • September screening feedback was used immediately, including a re-shoot of Episode 14.
July - September	Resources & Digital Library	Resource development and Digital Library updates continued throughout Q3. • 31 new resources were uploaded during July-August, while existing resources were also updated. • September work included additional activity instruction sheets, Kindle/storybook updates and new craft/Sketchbook Theatre resources. • Development of AI-supported search with Reach also continued.
September 2026	Sala Rean Sabey Screenings	Two pilot screenings were conducted at private schools: Episode 19 (Family) on 15 September and Episode 14 (Friends) on 17 September. • Both screenings gathered structured feedback from children and teachers before wider release. • The findings identified clear revision priorities around pacing, participation, transitions, audio and support for younger children. Detailed findings are summarized below.

Date	Activity	Description and Feedback
September 9, 2026	Talo District Visit & Project Adjustment	R4C visited the newly established Talo District on 9 September to formally introduce CLIP4 to the District Governor and District Hall. • The Education Office informed R4C that the Technical Meeting cluster will split into two from November, leaving the new cluster without a CLIP4 leader teacher. • At the 16 September Rotary meeting, Rotary and R4C agreed to support one additional teacher in 2027 through budget reallocation. Details are provided later in this report.

Workshop 2 - Feedback Highlights

Usefulness ratings from the post-workshop questionnaire show consistently high satisfaction across the full program.

Workshop Component	Average / 5
Songs	4.61
Rermork Digital Library	4.61
"Toto the Elephant" storytelling / lesson reflection	4.61
Activity games	4.43
Board games	4.52
Construction activities & worksheets	4.78
Airi session: Mystery Picture	4.91
Airi session: Sketchbook Theatre	4.91

Key interpretation: Teachers most strongly valued hands-on, visual and classroom-ready activities. The main areas that some participants still found challenging were AI/website searching, song movements and a few specific games/crafts.

Sala Rean Sabey - September Screening Highlights

Two screenings were completed at private schools in September - Episode 19 (Family) on 15 September and Episode 14 (Friends) on 17 September - giving the team structured feedback from children and teachers before wider release.

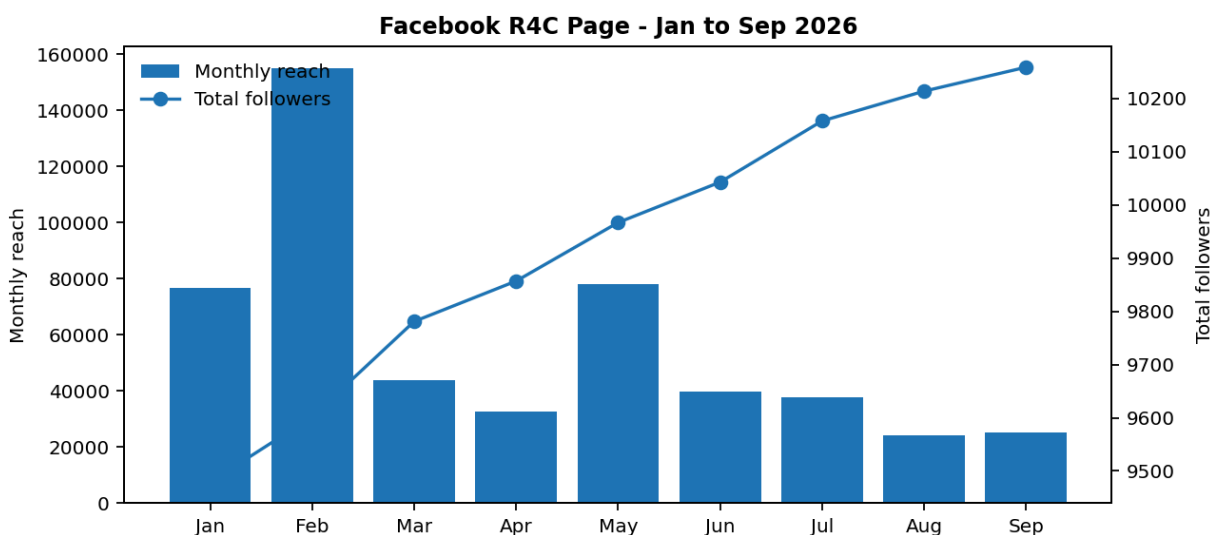
- Episode 19: children were most engaged by songs, humorous moments, the Special Window and hands-on activities. They remembered the activities afterwards, but most still needed adult explanation or demonstration to complete them.
- Episode 14: overall viewing attention was strong, especially during the Alphabet Song, story, games and active/visual sections. However, active participation remained much lower than attention.
- A common pattern across both screenings was that children re-engaged quickly when there was music, movement, a game, puppets, visible action or children on screen. Attention tended to drop during long presenter talk, slower sections or unclear transitions.

- Feedback also showed that younger children needed more support with structured and fine-motor activities such as cutting, folding and using chopsticks. The strongest direction for revision is shorter and more direct presenter language, clearer invitations to participate, clearer transitions, better audio/sound consistency and simpler support for younger children.
- An especially encouraging teacher observation came from Episode 19. Teachers noticed that when Fy and Choven made small, natural mistakes, they laughed, recovered and continued. They felt this showed children that mistakes are okay and that learning is about trying, adapting and continuing rather than being perfect. This was particularly meaningful because it reflects a core message R4C intentionally wants Sala Rean Sabey to communicate, yet the teachers identified it independently without being prompted.
- The team acted on the feedback immediately, including re-shooting Episode 14 and using the screening findings to guide editing of future episodes.

Information Dissemination via Social Media (January - September 2026)

Facebook - R4C page

Duration	Posts	Monthly Reach	New Followers	Total Followers
January 2026	27	76,668	296	9,479
February 2026	47	155,064	123	9,602
March 2026	42	43,718	179	9,781
April 2026	47	32,646	76	9,857
May 2026	50	78,114	110	9,967
June 2026	51	39,578	76	10,043
July 2026	53	37,631	115	10,158
August 2026	50	23,966	56	10,214
September 2026	48	25,003	45	10,259

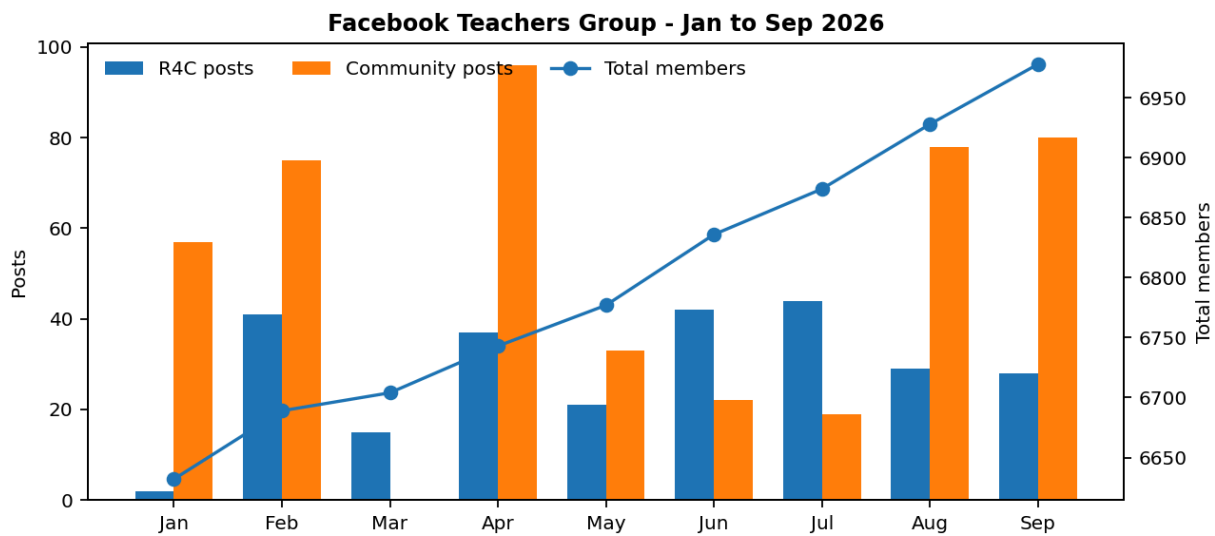


During Q3, the most shared R4C Facebook post received 41 shares (July):

<https://www.facebook.com/RermorkForChildren/posts/pfbid0WAje2bQfQ8vQQRdhJVhFxoWSBkTnZnY9GUvvTmWsPnV9W37vWi85mUp54iAuV7ScI>

Facebook - Teachers Group

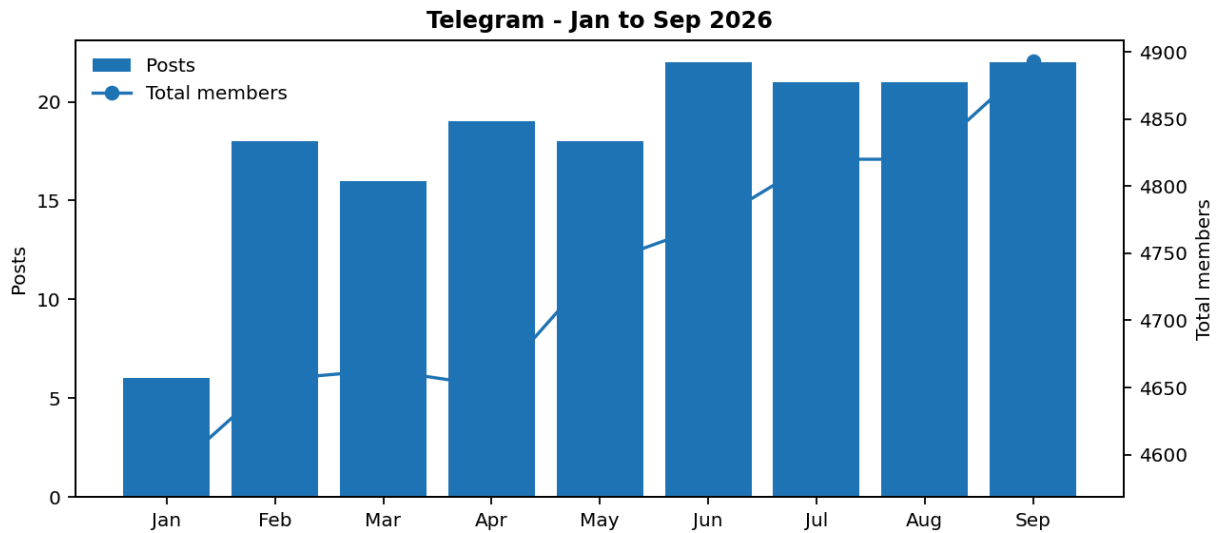
Duration	R4C Posts	Community Posts	New Members	Total Members
January 2026	2	57	51	6,632
February 2026	41	75	57	6,689
March 2026	15	0	15	6,704
April 2026	37	96	39	6,743
May 2026	21	33	34	6,777
June 2026	42	22	59	6,836
July 2026	44	19	38	6,874
August 2026	29	78	54	6,928
September 2026	28	80	50	6,978



Facebook Teachers Group membership continued to grow, reaching 6,978 members by the end of September.

Telegram

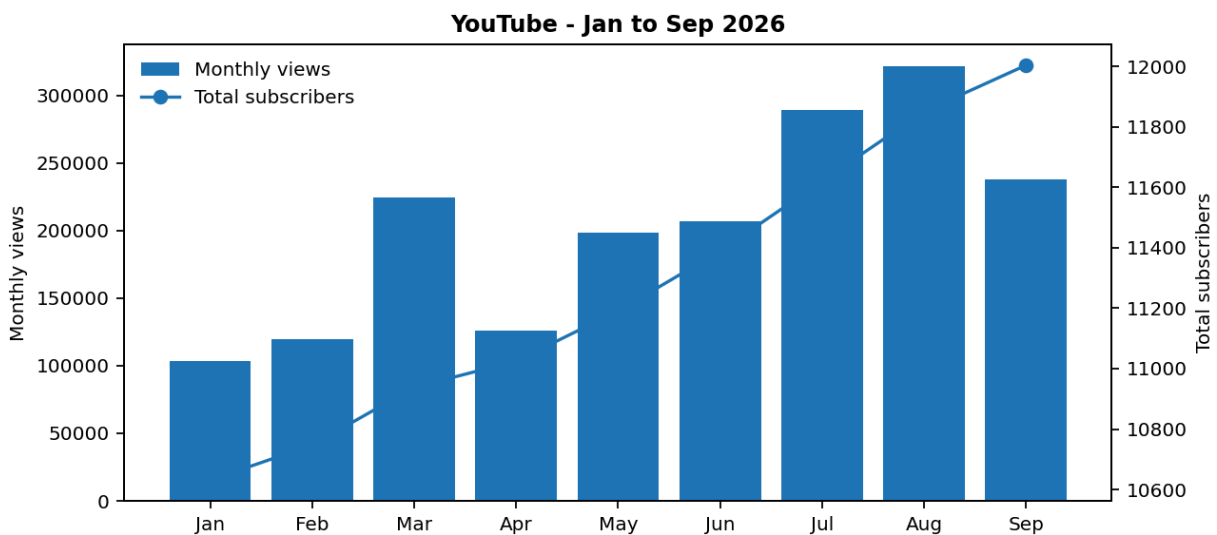
Duration	Posts	New Members	Total Members
January 2026	6	108	4,584
February 2026	18	72	4,656
March 2026	16	7	4,663
April 2026	19	-12	4,651
May 2026	18	91	4,742
June 2026	22	29	4,771
July 2026	21	49	4,820
August 2026	21	0	4,820
September 2026	22	73	4,893



September's most viewed Telegram post was "Numbers and Quantity" (2,137 views).

YouTube

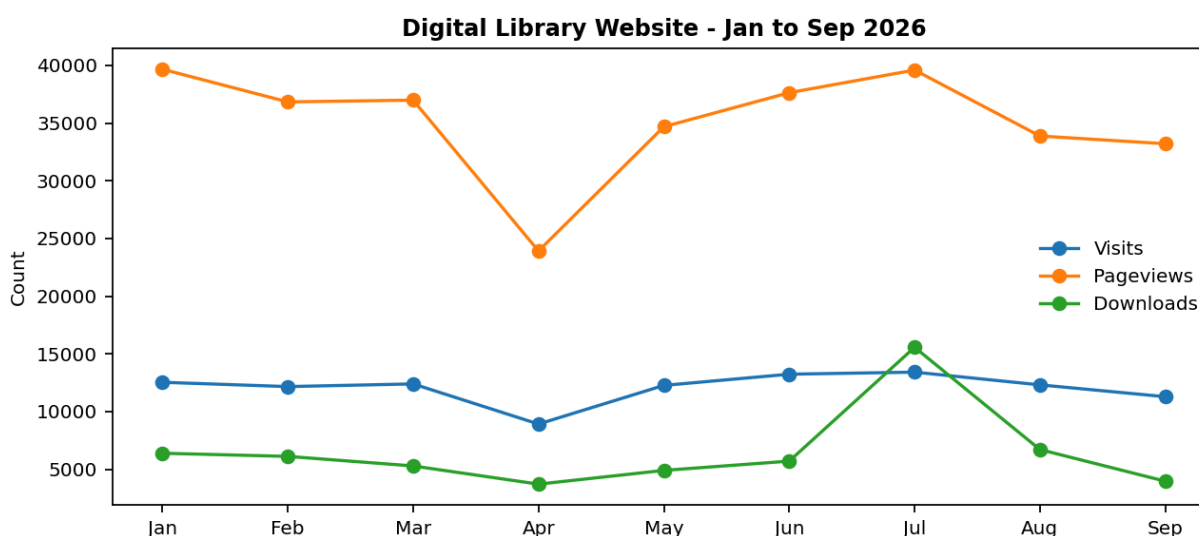
Duration	Published Videos	Monthly Views	New Subscribers	Total Subscribers
January 2026	15	103,125	112	10,631
February 2026	5	119,321	116	10,747
March 2026	0	224,490	191	10,938
April 2026	0	125,773	87	11,025
May 2026	8	198,401	166	11,191
June 2026	1	206,849	198	11,389
July 2026	18	289,320	231	11,620
August 2026	7	321,569	231	11,851
September 2026	0	237,957	153	12,004



September's most viewed YouTube content was "Train Song" (45,233 views).

Digital Library Website

Duration	Unique Visits	Pageviews	Downloads
January 2026	12,536	39,663	6,387
February 2026	12,163	36,832	6,115
March 2026	12,395	36,984	5,286
April 2026	8,917	23,913	3,710
May 2026	12,266	34,681	4,900
June 2026	13,237	37,630	5,704
July 2026	13,414	39,591	15,567
August 2026	12,312	33,876	6,706
September 2026	11,287	33,207	3,963



Website highlights: July recorded 15,567 downloads, a substantial increase from June. This figure should be interpreted with caution because, following website changes, image files could be automatically downloaded when users clicked on them. In August, “Sketchbook Theatre - Eggs” was the most downloaded resource (69 downloads). In September, the Digital Library recorded 11,287 unique visits, 33,207 pageviews and 3,963 downloads. “Three Little Pigs” remained the most viewed resource (1,705 unique views), while the Tracing Vowels worksheet was the most downloaded resource (107 unique downloads).

Key Progress to Highlight to Rotary

- Teacher leadership is strengthening: CLIP4 is increasingly working through teachers as peer leaders, not only as training participants.
- Technical Meetings are extending the project beyond the original target teachers and creating wider peer-learning networks across the clusters.

- Workshop 2 confirmed that practical, visual and classroom-ready approaches are valued, while digital confidence still needs continued support.
- Sala Rean Sabey reached the classroom-testing stage. The screenings both guided concrete revisions and confirmed that the program's intended message - that learning can be playful, imperfect and process-focused - is coming through naturally.
- R4C's digital audience continued to expand across Facebook, the Teachers Group, Telegram and YouTube during Q3.

Talo District - Project Adjustment Agreed with Rotary

On 9 September 2026, R4C visited the newly established Talo District to formally introduce CLIP4 to the District Governor and District Hall. The authorities asked R4C to confirm its registration with the Ministry of Interior and its non-profit status.

- From November, Talo's current single Technical Meeting cluster will be divided into two. Both existing CLIP4 target teachers are from the same cluster, so the new cluster would otherwise have no CLIP4 leader teacher.
- The Education Office requested that CLIP4 include one teacher from the new cluster. At the Rotary meeting on 16 September, Rotary and R4C agreed to support one additional teacher in 2027 by reallocating funds within the existing CLIP4 budget.
- The kindergarten in the new cluster has just been recognized as an independent kindergarten and separated from its primary school for the new school year. Because the principal also teaches a class, one teacher will be invited to CLIP4 workshops and meetings.
- R4C will provide the new participant with the same core project materials already provided to other CLIP4 teachers, so that the second Talo cluster can participate on an equal basis.

Next Steps for October - December 2026

- Continue editing and re-shooting (when necessary) Sala Rean Sabey based on the September screening feedback, while preparing additional episodes and Special Window segments.
- Conduct the annual survey so CLIP4 progress can be compared with the baseline survey and shared at the Annual Meeting.
- Continue creating, editing and uploading teaching resources to the Digital Library, including activity instructions, craft videos and updated storybook formats.
- Continue developing the AI-supported search function with Reach and improve internal workflow and organization for resource production.
- Continue development of new storybooks and prepare Workshop 3 materials.
- Prepare for and hold the CLIP4 Annual Meeting and Workshop 3, including invitations, survey results, presentations and discussion of priorities for 2027.